

# HIGHWAY SAFETY MOVIE CATALOG



Wisconsin Department Of Transportation

HS901 1/2004



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# INTRODUCTION

This catalog lists and describes the films that are available from the Wisconsin Department of Transportation Traffic Safety Film Library. These films are available in VHS format only. Included in the description of each film are one or more of the following letter codes, indicating the recommended audience:

P - Primary (Grades 1 – 3)

I - Intermediate (Grades 4 – 6)

J - Junior High (Grades 7 – 9)

H - High School (Grades 10 – 12)

G - General (Adult)

S – Specialized Training

## RESTRICTIONS

The films are available for loan to individuals and organizations at no charge except for return postage. Persons borrowing the films should observe the following:

1. Films may not be loaned to other groups or individuals without permission of the Wisconsin Department of Transportation.
2. No admission charges (direct or indirect) may be collected for showing the film(s).
3. The film(s) May not be duplicated, reproduced, televised or transmitted in whole or in part without specific permission from the copyright holder. The person using the film(s) is responsible for obtaining this permission.

## RESERVING FILMS

Films are available on a first come, first served basis. For your convenience please find the *Transportation Safety Films Request* form in the back of this catalog for duplication. Additional order forms (DT1460) are available from *Map & Publication Sales* office.

Requests should be sent to:

WISCONSIN DEPARTMENT OF TRANSPORTATION  
MAP & PUBLICATION SALES  
P.O. BOX 7713  
MADISON, WI 53707-7713

FAX # (608) 246-5632 E-mail: [mgt.dbm@dot.state.wi.us](mailto:mgt.dbm@dot.state.wi.us)

To assure timely delivery of requested films, please order at least two weeks prior to the desired date. Under "Film Title," write the exact title of the films you wish to reserve. Indicate the specific date each film is needed. Give an acceptable alternate date or alternate title for each film requested. The standard film loan period is one week. Films need to be requested on *Transportation Safety Films Request* form DT1460.

## RETURNING FILMS

Immediately after showing the film, rewind it and replace it in the shipping container in which you received it. Please fill out and enclose the comment card. Reverse the mailing card on the shipping case, so that it shows the address of the *Map & Publication Sales* office. Be sure that the film and card are returning the same case in which you received it. You are responsible for the return postage. The film(s) should be returned promptly. There may be others waiting to borrow them. If you find that you will need the film for a longer period than requested, contact the *Map & Publication Sales* office to make arrangements for an extension. ☎ (608) 246-3265

## 16mm FILM FORMAT

All 16mm film is being deleted from inventory. Any customer wishing to own a movie in this format needs to make a film request as described above and it will be shipped to you free of charge, provided that a copy is still available.

## ALCOHOL/DRUGS & DRIVING

**ADAMS LAST DAY** 📺 VHS, 16 min. (H, G) Produced By ABC News, A report about the death of Adam Clingenpeel, killed in an automobile accident on a Thanksgiving weekend. The driver of the car was Adam's close friend, Neil Glancy, who was drunk at the time. (1993)

**ADOLESCENTS AND ALCOHOL: SETTING IT STRAIGHT** 📺 VHS, 15 min. (J, H) For young people who abuse alcohol, there are often painful and sometimes deadly consequences. Teens share their personal stories of additions, loss of control, and the hope that recovery can bring. These stories offer teens in early recovery encouragement and the promise that sobriety is possible and desirable. The video emphasizes the positive experiences of teens, building new, sober lives and rediscovering themselves in the process. (2001)

**THE AFTERMATH** 📺 VHS, 25 min. (G, H, J) The Manocherian Foundation documentary about Bruce Kimball, the Olympic diver who drove while impaired through a gathering of teenagers, killing two and injuring several others. (1992)

**ALCOHOL 101** 📺 VHS, 13 min. (H, G) Created to reduce the harm caused by the misuse of alcohol and help college students make responsible decisions about drinking. During its first year, *Alcohol 101* has reached a large number of college students in group orientations, regular classes, computer labs and residence halls. It's fast becoming the sanction of choice in student disciplinary cases involving alcohol. (1999)

**ANY GIVEN NIGHT** 📺 VHS, 18 min. (G, H) Reenactment of drinking routines in four different scenarios. The result is an OWI conviction. (1997)

**CHOOSE TO USE** 📺 VHS, 16 min. (G, T) A satirical, look at an advertising agency's quest to create a safe driving ad campaign targeted to employers. The video depicts the loss of productivity plus the financial loss a company suffers when an employee is involved in a traffic crash, as well as the financial strain for the worker. The video further supplies companies with suggestions on how to create alcohol and seat belt policies. (1993)

**CLUES TO BAD NEWS** [VHS icon] VHS, 14 min. (H, G, T) An explanation of the three standardized field sobriety tests (SFST) utilized by law enforcement officers: 1)Horizontal Gaze Nystagmus (HGN), 2)One-leg stand and 3)Walk and Turn. This video contains excellent footage of HGN clearly showing the jerking of the eye as it tries to follow an object. The video identifies the alcohol concentration level of all the subjects in the video (1995)

**COUPLE A BUDDIES, COUPLE A BEERS** [VHS icon] VHS, 24 min. (G, H) For many Wisconsin teenagers, drinking, driving, and weekend partying are all part of a "normal" social life. Few give much thought to the possible consequences. *Couple A Buddies, Couple A Beers* is an uncomfortable brush with reality. It's a true story of a Wisconsin teenager who drank, drove, and lost control of his vehicle on a lonely country road. His best friend dies in the crash. The program shows the events leading up to the tragedy. (1989)

**CRASH COURSE** [VHS icon], 47 min. (J, H, G) This video is a documentary produced by a Minneapolis TV station about the Driver Awareness Program sponsored by UW Hospital and Clinics. The video features five vignettes about individuals who have experienced trauma through alcohol-related motor vehicle crashes. The video shows that death is not the only result in crashes; it may be a substantially lower quality of life. (1993)

**D.W.I. DETECTION & S.F.S.T.** [VHS icon] VHS, 150 min. (S) A 3 video set based on National Highway Transportation Safety Administration research for training police officers in the detection of Driving While Intoxicated. Part 1) Examines attributes which will help or hurt your DWI case; beginning with the arrest, trial preparation and lengthy courtroom testimony. Part 2) Visual detection by means of 20 cues associated with DWI; 14 cues associated with DWI in motorcyclists. Demonstration, Explanation & Interpretation of three Standard Field Sobriety Tests (SFST). Part 3) Updates of Horizontal Gaze Nystagmus test by the Wis. State Patrol. (1993)

**DESIGNATED DRIVER** 📺 VHS, 20 min. (G, S) In the United States thousands of people still drink more than they should and get behind the wheel of a car. It is not only the alcoholic, but also the impaired social drinker who tends to think he or she is OK to drive, that are responsible for alcohol related crashes. The video explores one community's success in implementing "The Designated Driver Program" in its area, from forming the task force, to introducing the idea to local tavern owners and restaurant owners, to spreading the message publicly that drinking and driving don't mix, period. (1990)

**DESIRE, A PERSONAL TRAGEDY** 📺 VHS, 25 min. (J, H, G) An Oshkosh teenager (whose father was killed by a drunk driver) focuses on the personal side of the dangers of driving drunk close to home. (1986)

**DRINKING AND DRIVING: THE TOLL, THE TEARS** 📺 VHS, 1 hr. (J, H, G) Television reporter who was involved in an accident in which a man was killed, produced this intense and emotional documentary of interviews as part of his sentence. From a living room, a church, a cemetery and a hospital, people tell how a drunken driver changed their lives. (1986)

**DRINKING DRIVER: WHAT CAN YOU DO?** 📺 VHS, 14 min. (G, H) Nobody wants to be responsible for the injury or death of another; yet, nobody really wants to take the responsibility for preventing such tragedies. Four realistic vignettes involving drinking and driving teach students how they can avert a potentially dangerous situation, not only for themselves, but for others as well. Presented in an unbiased, open-ended manner, the film dispels myths, raises questions, and poses options rather than providing "black and white" answers. (1989)

**DRIVING DRUNK: YOUR CHOICE** 📺 VHS, 20 min. (H, G) Focuses on four real-life situations where someone made the decision to drive drunk, and shows the long-term effects of those choices. (1994)

**DRUG RECOGNITION EXPERT** 📺 VHS, 6 min. (G, S) A brief explanation of what a Drug Recognition Expert is and why they are valuable in gathering evidence for law enforcement impaired driving arrests. (1998)

**EPIDEMIC CONTINUES: KIDS DRUGS & ALCOHOL** [VHS] VHS, 30 min. (J, G, H) The widespread use of alcohol and other drugs among teens continues to threaten the future for thousands of Americans. As Collin Siedor explains, the "Drug problem" is also a problem of misunderstanding and poor communication. Throughout this program, young recovering drug users recount the loss of social, intellectual and professional skills they have suffered. Statistical information is provided through real-life examples. (1992)

**EPIDEMIC: DEADLIEST WEAPON IN AMERICA** [VHS] VHS, 26 min. (H, G, S) A hard-hitting program that examines both the statistical and human sides of the most unpredictable killer in recent history: the drunk driver. Though uncomfortable to watch at times, this program is intended to stimulate thought and discussion among viewers. (1985)

**EYES HAVE IT, THE** [VHS] VHS, 15 min. (H, G, T) This video introduces the viewer to Horizontal Gaze Nystagmus (HGN). HGN is one of three Standard Field Sobriety Tests, (SFST). SFST is the only scientifically validated sobriety test used by officers in the field to detect intoxicated drivers. HGN is described along with examples of a dosed subject. (1989)

**FAKE, ALTERED, OR BORROWED I.D.** [VHS] VHS, 13 min. (S) Wisconsin Law Requires Alcohol licensees to demand proof of age from anybody who appears to be under 21, the legal drinking age. This guide is designed to help identify Fake, Altered, and Borrowed IDs (FAB) driver's licenses and state-issued identification cards. (1998)

**FOREVER A CHILD** [VHS] VHS, 27 min. (J, H, G) A documented account of drinking and driving, *Forever A Child* is dedicated to the memory of Stephanie Leigh Scofield; July 22, 1977 – September 17, 1993.

**I HATE DRUNK DRIVERS** [VHS] VHS, 48 min, (H, G) Wisconsin State Patrol trooper Roger Jones addresses a high school group as only Roger Jones can. Trooper Jones takes a personal, humorous approach to the problem of drinking and driving as it relates to teenagers. Roger vividly portrays true-life experiences he has had in the line of duty, but humorously interlaces them with scenarios from today's teen scene. (1990)

**IF NOT YOU, WHO?** [VHS] VHS, 10 min. (H, G) A message from Wisconsin Department of Transportation. Drunk driving often kill innocent people. Please drive safe and sober. (1996)



**IT'S ALL ABOUT CHOICES** 📺 VHS, 23 min. (G) Practical prevention strategies are provided for parents to help reduce the risk behaviors of the teen driver in their family, especially drinking and impaired driving. (1995)

**JUST ANOTHER SATURDAY NIGHT** 📺 VHS, 14 min. (H, G) A night of revelry turns tragic when a popular college-bound student takes the wheel after several drinks. Sweethearts Lake and Anna are college-bound and ready to celebrate one last time before heading off to school together. But Lake makes a series of poor decisions and ignores several warning signs about drinking and driving. His risky behavior behind the wheel and one too many drinks leads to tragedy while driving home from the party. (1984)

**THE LAST DANCE** 📺 VHS, 18 min. (J, H) This true story shows an accident where teen drinking is found to be the cause. You see interaction with emergency room medical staff, and police officers. You see the actual accident as it is happening. Some scenes in this video show graphic injuries. (1996)

**LAST NIGHT OF SUMMER** 📺 VHS, 27 min. (J, H, G) It starts as a late summer party, but the action turns grim with an arrest for drunk driving. Authentic step-by-step action is portrayed beginning with the arrest/adjudication process. Includes Wisconsin's administrative suspension law. (1987)

**LEADERSHIP TO KEEP CHILDREN ALCOHOL FREE** 📺 VHS, 9 min. (I, J, H, S) The Robert Wood Johnson Foundation. Highlights from this video include: Why Do Children Drink? The problem of alcohol use among 9–15 year olds must be come a national propriety The gap between alcohol use by boys and girls has closed. What Can We Do? Begin education early. (2001)

**MEL FARNSWORTH SHOW, THE** 📺 VHS, 30 min. (G, S) This video takes a late night talk show approach to a broad range of alcohol and highway safety issues. Lots of pertinent information is relayed to alcohol servers on the importance of Designated Drivers and Designated Driver Programs. The video offers numerous profitability tips for alcohol serving establishments, from increasing food sales to suggestively selling non-alcoholic beverages. (1992)

**ONE DAY AT A TIME** [VHS icon] VHS, 9 min (J, H) S.A.D.D. Production. Thomas More High School, Milwaukee. The students of this high school put this video together to show how making unhealthy decision to drink and drive can affect your classmates. (2001)


**OZAUKEE COUNTY MOCK CRASH 2001** [VHS icon] VHS, 26 min. (H, J, S) Time Warner Production, Ozaukee County Sheriff Dept., Cedarberg High School, Grafton High School, and Homestead High School. This is an excellent production for any community wanting to do a mock crash. This video shows all of the community agencies working together and how accidents can affect every member of the community. (2001)


**PLEASE REMEMBER ME** [VHS icon] VHS, 56 min. (I, J, H, G) This is a video of a one-act play performed by Jean Sable. Jean very dramatically portrays what happened in her life to her and her family. It is Jean's way of sharing the agony associated with chemical use, abuse, and dependency. Jean is a recovering alcoholic who has educated herself about the disease of alcoholism and chemical dependency. (1989)


**THE POWER OF CHOICE: DRINKING & DRIVING** [VHS icon] VHS, 30 min. (H, J) In the world according to Michael Pritchard, "The shortest distance between two people is a good laugh!" And he ought to know--it's got him through some very tough years as a juvenile officer. He is someone who can really talk to young people, someone they listen to and are influenced by. He inspires them to value life and view it optimistically. He teaches them that "you can make good choices, or you can make rotten choices, but you will always have the power of choice." (1990)


**R. A. D. D.** [VHS icon] VHS, 20 min. (H, G) *Recording Artists Against Drunk Drivers* Video containing a designated driver song by various artists including Julian Lennon, Paul McCartney, Phil Collins, Melissa Etheridge: several public service announcements and rap. (1995)


**S.A.D.D. STORY** [VHS icon] VHS, 28 min. (G, H, J) *Students Against Drunk Drivers*, taped in several states. Film documents the philosophy of the organization's founder, Robert Anastas. In face-to-face meetings with students around the country, he explains the tragedies in his life that motivated him to start S.A.D.D. (1988)


**ST. FRANCIS HOSPITAL OF MILWAUKEE, MOCK CRASH**  VHS, 24 min. (G, H) Accident simulation from the standpoint that an observer of the crash scene would experience. The sights and sounds of the emergency vehicles, the pain and suffering of the victims, and the tragedy of the events are captured in the video. It is realistic in the amount of time it would take to care for and transport the victims involved in a multi - Vehicle drunk driving crash. (1988)

**SENTENCED FOR LIFE**  VHS, 40 min. (G, H) The video jacket suggests that it is for anyone who is tempted to drink and drive. Provides a firsthand look at the devastating effects of drunk driving. (1987)

**STAYING ON TRACK; AN ALCOHOL PREVENTION**  VHS, 15 min. (J, H, S) This will demystify the most widely used drug in our society and number one killer of teenagers. Learn about the risks that alcohol use poses for their bodies, minds, and lives. By addressing the realities of peer and media pressure head-on, the video challenges teens to think in new ways about what they hear and to make their own decisions. Discussion points: Why do some kids start drinking alcohol? What are some short-term effects of using alcohol? What are two symptoms of alcohol addition? How does a kid say no to drinking alcohol? (2000)

**TEEN DRINKING & DRIVING**  VHS, 15 min. (J, H, S) M.A.D.D. Sponsored Production. This video features *"Shattered Lives – Teen Victims of Drunk Drivers"*. The video is designed to increase your student awareness of the serious national problem of drunk driving. Teens from all walks of life tell how their lives were altered by a drunk driver or by their own drunk driving. This video appeals to young drivers because of its frankness and direct approach. An extremely moving lesson teaches, 'Much is at stake when a drunk driver gets behind the wheel of a car.' (1994)

**THE TEEN FILES: THE TRUTH ABOUT DRINKING**  VHS, 46 min. (J, H, S) In this program teens who are current drinkers see firsthand the potential consequences of alcohol use from every perspective, including: how drinking impairs a person's coordination, vision, and reaction time; how the brain and other organs suffer lasting damage from alcohol use; how a drunk person drives; and how drinking can lead to spending months in a rehab center. (2000)

**THINK BEFORE YOU DRINK**  VHS, 4 min. (H, G) *'Minds of the Hood'* Rap music video. Rappers sing a story about drinking and driving against the backdrop of a smoking car wreck (1998)

**UNDER THE INFLUENCE** [VHS] VHS, 19 min. (H, J) This video is about the deception of advertisement. Every year kids see hundreds of beer and wine commercials on television, but what information don't they give you? This is a lesson in the dangers of drinking; and of drinking and driving. Here is the less glamorous truth.


**THE VICTIMS' CRY** [VHS] VHS, 23 min. (G, S) The parents of victims of drunk drivers describe how their lives have been shattered by the death or permanent disabilities of their loved ones. '*The Victim's Cry*' presents a strong message: "If you drink, don't drive (even if your blood alcohol is under the legal limit) and "BUCKLE UP!" The testimonial format of the program is interspersed with fact about drinking and driving. By presenting the grief of loss by the victim's families, the program leaves an emotional message not drink and drive. (1990)


**WHEN TO TELL THEM WHEN** [VHS] VHS, 18 min. (S). This video is very helpful in training employees of restaurants and taverns in alcohol sales. It contains practical advice and important information about the responsibilities, and liability of the seller. Shows how to make good judgments and stay in control of the sale. Stresses the seller's responsibility for following the legal guidelines.


**YOUTH CREATING A MESSAGE FOR YOUTH** [VHS] VHS, 15 min. (J, H) The *Wisconsin Regional Teen Institute* Production. Filmed in Tomahawk, Wisconsin, Peer education training is a powerful proven method in which youth impact other youth in changing attitudes and behavior. An excellent depiction of teams working together to create messages for youth. (2000)


**YOUR ALCOHOL IQ** [VHS] VHS, 40 min. (G), Staring: Jill Eikenberry and Michael Tucker. Intended to be enjoyable, entertaining and educational. Shows those who choose to drink, how to do so responsibly while making the learning process enjoyable. Set in a quiz-show format, with Jill and Michael posing questions to a live studio audience. Answers are given first by a panel of celebrities and then by experts. User guide supplied with the video. Produced by Anheuser-Busch (1989)


## BICYCLE SAFETY


**A KIDS EYE VIEW**  VHS, 11 min. (P, I, J, G) Bicycle safety from a child's perspective. This is for parents and adults who are responsible for a child learning to drive a bicycle correctly and to avoid crashes. The video shows the most common mistakes children make and how to teach your children to avoid these common errors. Watch with your children; work with them on their bikes to practice these skills. The enclosed brochure gives additional tips on helping your child become a safer bicyclist. This video may be shown to groups as long as there is not a viewing fee, or duplicated to loan to parents if no charge to them. (1994)


**BE SAFE ON YOUR BIKE**  VHS, 13 min. (I, J) Snappy production follows young bicyclists as they demonstrate three key concepts of bicycle safety: being predictable, being visible, and communicating with other road users. Features champion cyclists Mark Garrett and Jan Eickhoff and some exciting bicycle racing sequences. Promotes use of bicycle helmets. (1989)


**BICYCLE SAFETY CAMP**  VHS, 25 min. (P, I) A fast moving presentation involving five young bicyclists who attend a bicycle safety camp. Taught by Sam Sprocket, a magical kind of guy, who makes the camp a time of fun and fantasy. Covers important bicycle safety concepts such as helmet use, obeying stop signs, checking for traffic before entering the road and scanning the road for possible hazards. (1989)


**BICYCLE SAFETY FIRST**  VHS, 13 min. (J, H, G) An overview of ways to make bicycling safer and more enjoyable. Covers selection of properly fitting bike and accessories, riding safely in traffic, avoiding hazards, and using gears correctly. Notes that good equipment, good preparation, and good sense are essential for safe bicycling. (1988)


**BICYCLE SAFETY: 2nd ED.**  VHS, 13 min. (I) Focuses on four keys topics to safe bicycling: 1) Ride a safe bicycle. 2) Follow the rules of the road. 3) Control of the bicycle. 4) Ride defensively. Shows children doing safety checks of bicycles, demonstrating correct traffic procedures, and confronting hazardous situations. Some follow-up discussion recommended on how to deal with hazards and the benefits of wearing helmets. (1987)


**BICYCLE ZONE, THE**  VHS, 12 min. (P, I) Humorous video on bicycle safety aimed at an elementary school audience. Using colorful graphics and animation The Bicycle Zone teaches the fundamental skills of bicycling. The story follows a family into the "bicycle zone," where it becomes apparent that the children know more than the parents about bike riding. The video teaches kids that safe bicycling is both fun and cool. (1994)


**BIKE SAFETY WITH BILL NYE THE SCIENCE GUY**  VHS, 17 min. (I, J, H) Take a ride with Bill Nye The Science Guy. Understand the importance of and proper wear of a helmet. Learn that rules of the road apply to bicycles also. Professional cyclists, police and kids offer safety tips. This is a fun way to learn about a serious subject. (2003)


**BILL'S BIKE**  VHS, 12 min. (I, J, G) From the Wisconsin Historical Society Archives, which is perhaps the first bicycle safety film ever produced. William Steuber produced this bike safety message as a color, silent film in 1939. The ideal use is for classroom or group discussion where children are encouraged to identify bike riding errors as they occur and then the correct riding after the crash and bike replacement. Older children can identify most of the riding errors in the video. However, they may need assistance to spot them all. It should be point out that helmets were not in use in 1939. (1939, re-released 1994)


**GETTING THERE BY BIKE**  VHS, 20 min. (H, G) Interviews with a firefighter, a newscaster, a bicycling activist/instructor, and a senior citizen, to see how they discovered the joys of bicycle commuting, and how to do it safely. The video also demonstrates bicycle friendly motoring skills and emphasizes their importance. (1994)

**I'M NO FOOL WITH A BICYCLE**  VHS, 15 min. (P) An updated version of the old Disney favorite. Pinocchio, Gepetto, and friends use live-action sequences to show the basics of safe bicycling. Covers the importance of using safety equipment, making safe decisions, safe riding techniques, and rules of the road; making the point that bicycling is fun, but has responsibilities too. (1988)


**LAW'S FOR ALL, THE**  VHS, 12 min. (S) Roll call video to assist traffic law enforcement officers to understand needs for enforcement and to identify the most important bicycle or motor vehicle violations which cause 90% of bicycle-motor vehicle crashes, injury and death. (1994 remake & update of "Ride On By ")


**PEDAL SMARTS**  VHS, 18 min. (H) A flashy, humorous video that demonstrates safe cycling and safe motoring skills. It uses teen actors in a news-style format; utilizes graphics, animation and offbeat segments to teach all the skills. (1994)


**STOP SEARCH & ASSESS**  VHS, 15 min. (I, J, H, G) Illustrates with live action and animation the most common types of bicycle accidents and why they occur. Explains how to prevent the accidents by safe riding behavior. (1981)


**TRUCKS AND BICYCLES SHARING THE ROAD**  VHS, 22 min. (G, T) Discusses issues and gives tips to truck drivers and bicyclists using the road together. Concerns for bicyclists include windblasts, suction, wind block, down stream turbulence, blind spots, earphone restrictions, helmets and riding techniques. Issues for truck drivers include pre-trip inspection, assessment of experience/ability of bicyclist to be overtaken, slowing in areas of road hazards and giving room and space needed for passing by truck, speed minimizing aerodynamics and sound impact on bicyclists. (1993)


## GENERAL DRIVER EDUCATION

**A MATTER OF TIME**  VHS, 10 min. (H, G) What can happen in the two seconds it takes to look down and turn on the heat control? A car may pull into traffic ahead of you. A child might dart into the street. A traffic light may change. In the brief period of two seconds, your car will travel 160 feet at 55 MPH. In this video viewers watch through the windshield of "their" vehicle as different traffic sequences show how crashes happen. (1991)


**CHILDREN IN TRAFFIC**  VHS, 13 min. (H, G) A film designed to show drivers how children differ from adults in their perceptions of traffic. It shows that children can't be expected to fully comprehend traffic rules or the reasons behind them and will often do the unexpected. Drivers are urged not to rely only on traffic regulations to protect children. (1983)


**CITY DRIVING TACTICS**  VHS, 20 min. (H, G) During every minute of normal city traffic, a driver must make an average of 58 decisions. The right choices insure safety, and the wrong ones spell disaster. Viewers learn the right and wrong driving tactics as they watch three friends drive their cars to a softball game. The cross-town voyages highlight the proper approaches to intersections, making lane changes, safe turns, highway entrances and exits. Special situations involving emergency vehicles, school buses, and "cluster" signals are also addresses.


**DRIVER AWARENESS**  VHS, 35 min. (H, G) This program puts viewers "in the driver's seat" as they watch 35 different moving traffic scenes played out in front of them through the windshield of "their" vehicle. Following each scene, viewers must choose whether the action taken was correct or incorrect. At the end of the program, all the traffic scenes are reviewed and the correct response is explained. This program comes with a reproducible copy of the test sheet. (1991)

**GETTING SAFELY PAST THE ORANGE BARRELS**  VHS, 12 min. (H, G) An explanation of construction zone devices, (signs, cones, barrels, barricades, flashing arrow panels and flagmen). Learning driver responsibilities and preparing for the unexpected will enable safe passage.





**HIGHWAY DRIVING TACTICS**  VHS, 18 min. (H, G) Motivate drivers to adopt safe highway driving habits by teaching survival skills and highway safety rules.


**NIGHT DRIVING TACTICS (2<sup>nd</sup> ed)**  VHS, 13 min. (H, G) Nighttime on streets and highways is high-risk time. More fatal traffic crashes occur between dusk and dawn than during daylight hours. Vivid driving demonstrations show how light, mass and motion combine with vision and reaction time to increase risks driving at night. (1993)

**TEACHING YOUR TEEN TO DRIVE**  VHS, 50 min. (H, S) This video will help teenagers develop additional skills they will need for safe driving in all road and weather conditions. Provided by American Automobile Association. (1996)

## EMERGENCY MEDICAL SERVICES

**OZAUKEE COUNTY MOCK CRASH 2001**  VHS, 26 min. (H, J, S) Time Warner Production, Ozaukee County Sheriff Dept., Cedarberg High School, Grafton High School, and Homestead High School. This is an excellent production for any community wanting to do a mock crash. This video shows all of the community agencies working together and how accidents can affect every member of the community. (2001)

**ROAD WARRIOR**  VHS, 7 min. (J, H, G) Profiles Wisconsin's volunteer emergency medical technicians (EMTs) who they are, how they're trained, and what they do. Shows their reactions to needless traffic injuries and deaths and their efforts at injury prevention. Explains how to seek help in an emergency situation. (1989)

**ST. FRANCIS HOSPITAL OF MILWAUKEE, MOCK CRASH**  VHS, 24 min. (G, H) Accident simulation from the standpoint that an observer of the crash scene would experience. The sights and sounds of the emergency vehicles, the pain and suffering of the victims, and the tragedy of the events are captured in the video. It is realistic in the amount of time it would take to care for and transport the victims involved in a multi - Vehicle drunk driving crash. (1988)

# MOTORCYCLE SAFETY

**BARS TO BARS** 📺 VHS, 25 min. (H, G) A Wisconsin-produced video showing the arrest process of a motorcyclist who has been stopped, determined to have been drinking, searched, breath tested, finger printed, "Mug Shot," and jailed. 1988 law changes have been put into this video. (1988)

**COUNTER-STEERING** 📺 VHS, 5 min. (H, G) A short video explaining the principle and dynamics of counter-steering. A Motorcycle Safety Foundation (MSF) certified instructor and physics teacher provide the narration. (1988)


**DETECTION OF DWI MOTORCYCLISTS** 📺 VHS, 15 min. (S) A video for training police officers in the detection of motorcyclists operating under the influence of alcohol or other drugs. Produced by Anacapa Sciences, Inc. for NHTSA. (1993)

**FAKE HELMETS - UNSAFE ON ANY HEAD** 📺 VHS, 12 min. (H, G, S) Provides an overview of how to determine whether a helmet meets federal helmet standards or can be identified as a "fake helmet". Several comparisons of standard and substandard helmets are provided. (NHTSA) (1993)


**HAVE YOU GOT WHAT IT TAKES** 📺 VHS, 11 min. (H, G) Gives an overview of the Wisconsin Motorcycle-In-Traffic (MIT) test. Some tips are given to prospective test takers. (1990)


**MOTORCYCLE HELMET EFFECTIVENESS** 📺 VHS, 22 min. (H, G) Dr. Harry Hurt, author of the nationally recognized "Hurt Report," provides an overview of what his study found relating to injuries among riders wearing helmets and riders not wearing helmets. (1982)


**MOTORCYCLE INSPECTION & CARE** 📺 VHS, 17 min. (H, G) Produced by Motorcycle Safety Foundation, Inspection and Care is your responsibility. How well you ride depends on your cycle's performance. Video covers set-up and adjustment, Pre-trip check, Cleaning and storage.


**MOTORCYCLE RIDER COURSE: EVALUATION & COUCHING**  VHS, 26 min. (H, G) Department of Transportation Motorcycle Safety. Rider Course


**MOTORCYCLE RIDER COURSE: RIDING & STREET SKILLS**  VHS, 86 min. (H, G) Department of Transportation Motorcycle Safety. Riding & Street Skills

**ON TOUR**  VHS, 12 min. (H, G) Examines motorcycle touring in simple and easy-to-follow ways. It provides the viewer with valuable methods for preparation and riding as used by the most experienced riders in the field. This video is aimed at the beginning and experienced touring rider. (1986)

**RIDE SOBER-RIDE RIGHT**  VHS, 9 min. (H, G) An updated production of the 1988 "Bars to Bars" video. This video illustrates the process of being stopped and arrested for impaired operation of a motorcycle. Three individuals tell their stories of how they were impacted by an OWI on a motorcycle. (2000)

**RIDING HIGH**  VHS, 28 min. (H, G) Wisconsin production focuses on a group of motorcycle riders as they complete portions of the MOST-2 test. First sober and then intoxicated. Interviews with participants give added insight into dangers of drunken cycling. (1983)

**WHAT YOU NEED TO KNOW**  VHS, 11 min. (H, G) The video shows a brief segment of the basic Motorcycle Rider Course (MRC) in operation. It shows classroom and range activities. The purpose of the video is to promote enrollment in MRC classes around the state. (1988)

**YOUR ULTIMATE NIGHTMARE**  VHS, 8 min. This video uses a contemporary 'MTV' approach to introduce and narrate various excerpts from the original '*Riding High*' film, which depicts motorcyclists riding selected portions of a licensing test both sober and under the influence of alcoholic beverages. (1994)

# OCCUPANT PROTECTION

**ABOUT AIR BAGS** 📺 VHS, 10 min. (J, H, G) Technical look at air bag systems and how they work to protect front seat passengers.

**AIR BAGS NOW** 📺 VHS, 10 min. (H, G) As millions of new cars are being equipped with air bags, new crash test footage demonstrates how air bags and seat belts compliment each other to provide the best available occupant protection in car crashes. Interviews with crash survivor's attest to the life-saving benefits of air bags. Despite this proven success, misconceptions about air bags persist. The facts about them are set forth in this film. (1990)

**BE A HERO - BUCKLE UP** 📺 VHS, 16 min. (P, I, J) Requires two VHS VCRs and two TV screens. Two tapes run simultaneously while characters carry on a conversation about safety belts. Produced by Wisconsin PTA. (1988)

**BUCKLE UP AMERICA** 📺 VHS, 10 min. (G, S) NHTSA Roll Call Video. A message to Law Enforcement Officers highlighting the importance of enforcing child passenger safety laws.

**CHILDREN IN CRASHES** 📺 VHS, 8 min. (G, S) Good for Rental Programs. Discusses hazards to children riding unrestrained or in an improperly used car seat. Recommendations are also given on where to find a federally approved car seat and how to use it correctly. (1986)

**CHILDREN ON SAFETY BELTS** 📺 VHS, 9:25 min (All ages) Testimony of children "saved by the belt" from 50 states. (1988)

**COMMANDER BOOSTER: GETTING IT RIGHT SERIES** 📺 VHS, 9 min. (S) The correct use of the booster safety seat for children is the subject of this training tape for parents. (1985)

**CONVERTIBLES FOR INFANTS & TODDLERS** 📺 VHS, 35 min. (S) Training tape to assist in teaching parents how to correctly use convertible child safety seats for infants. (1985)

**GERMAN SEAT BELT CRASH TEST** [VHS] VHS, 10 min. (H, G) Short Films (in German) Live action of stunt drivers in staged crashes and rollovers. In - Vehicle cameras capture impressive forces acting on the occupant during each accident. (c.1975)

**INDY 500 RACE** [VHS] VHS, 15 min. (H, G) Jackie Stewart, International formula-One racing champion, discusses various crashes and safety requirements of racecar drivers. (1987)

**INFANT LOVE SEAT: GETTING IT RIGHT SERIES** [VHS] VHS, 15 min. (S) Designed to help health educators and teach parents the correct use of the Infant Love Seat. Demonstrations show how to adapt the love seat to a variety of automobile types as well as what improper uses to avoid. (1985)

**IT'S NO FUN BEING ME** [VHS] VHS, 15 min. (I, J, H, G) Wisconsin production uses crash test dummies, "Bud and Ralph," to explain the effectiveness of safety belt usage. It effectively uses humor, rock video, and safety belt "Convincer" to tell the story. (1987)

**LAW ENFORCEMENT CHILD SAFETY SEAT USE** [VHS] VHS, 41 min. (G, S) Part of the '*GETTING IT RIGHT SERIES*'. Training tape in 4 sets suitable for roll call. Discusses using car safety seats correctly, locking clips and safety belt systems. Good training for car seat safety check ups.

**LAW ENFORCEMENT SEATBELT PROMOTION** [VHS] VHS, 12 min. (All ages) Testimony by law enforcement encouraging the use of seatbelts. (1987)

**LIABILITY** [VHS] VHS, 41 min. (G) Kevin Germain. Discusses automobile liability insurance requirements for individuals. Risks of not supporting safety belt usage by business or law enforcement. (1990)

**LIVED TO TELL** [VHS] VHS, 10 min. (J, H, G) Auto accident survivors describe the events leading to accident crash and how safety belts worked to save their lives.

**MICKEY MOUSE: SAFETY BELT EXPERT** [VHS] VHS, 15 min. (P, I) Here you'll visit Mickey's Safety Clubhouse and Safety Court (Honorable Judge Mickey Mouse presiding). Learn about seat belt safety and the necessity to buckle every time you are in the car.

**PRIVATE PAIN. PUBLIC BURDEN** [TV-14] VHS, 20 min. (H, G) Societal and personal costs of not wearing seat belts. (1985)

**RIDE OF YOUR LIFE** [TV-14] VHS, 23 min. (J, H, G) Film provides facts on seat belt use utilizing human crash test drivers and interviews with survivors. Film also includes on the road demonstrations of how air bags and safety belts complement each other.

**SAFETY STARTS HERE** [TV-14] VHS, 20 min. (S) Produced by the National Highway Traffic Safety Administration (NHTSA). Excellent workshop and training resource about safety belts to be used among law enforcement and emergency services personnel. Charles Rutherford, former New York police officer, conducts this session,


**SEAT BELTS: THE LIFESAVING HABIT** [TV-14] VHS, 20 min. (All ages) Points out the risks of driving, myths for not wearing seat belts, and the need for safety seats for small children. Also shown are the different kinds of seats available and how to find inexpensive sources.


**SEAT SENSE** [TV-14] VHS, 12 min. (G) Covers the importance of properly using infant/child safety seats. Why misuse is dangerous and the importance of following manufacturer's instructions and parental attitudes about the use of child seats. Recommended for rental programs. (1984)


**SHOPPING FOR SAFETY** [TV-14] VHS, 12 min. (G) Highlights safety features new car buyers should look for and tells what these features mean in terms of injury prevention and crash protection. (1990)


**WINNING COMBINATION** [TV-14] VHS, 9 min. (All ages) An automobile salesman explains the types of automatic protection available in cars today. (1989)


## PEDESTRIAN SAFETY

**AND KEEP ON LOOKING**  VHS, 14 min. (I) Actors Haywood Nelson and Peter Newman review the basic safe street crossing procedures covered in the film "Willy Whistle," and then move on to more complex traffic situations. Peter and friend Kenny demonstrate how to be a safe walker when crossing signalized intersections, when there are turning cars at an intersection, when crossing a street with visual obstructions, and when walking in a parking lot. (1984)


**CHILDREN IN TRAFFIC**  VHS, 13 min. (H, G) A film designed to show drivers how children differ from adults in their perceptions of traffic. It shows that children can't be expected to fully comprehend traffic rules or the reasons behind them and will often do the unexpected. Drivers are urged not to rely only on traffic regulations to protect children. (1983)


**"HEY, WHY DON'T YOU WATCH WHERE YOU'RE GOING?"**  VHS, 10 min. (J, H, G) A driver's guide to pedestrian safety. Follows four high school students on their way to school. Each student sees a near-collision between a motorist and a pedestrian. Later, in driver education class, they discuss their experiences and learn why pedestrian vs. motor vehicle crashes occur, how drivers can prevent them, and why cooperation among all road users is essential. Instructor's guide, HS243, available. (1989)


**I'M NO FOOL AS A PEDESTRIAN**  VHS, 15 min. (P) An updated version. Pinocchio, Gepetto, and friends learn how to be an expert pedestrian. Live-action sequences show how to look for traffic before entering or crossing the street, how to cross at signalized intersections, how to be a defensive walker, and the importance of seeing and being seen. (1988)

**STOP AND LOOK WITH WILLY WHISTLE**  VHS, 8 min. (P) Pedestrian safety for young children featuring an animated whistle, "Willy Whistle." The video teaches the most critical behaviors needed by young pedestrians to avoid the "dart-out" type of pedestrian crash. (Revised and updated 1992)





**TRUCKS & PEDESTRIANS: KEEP IT BETWEEN THE LINES**  VHS, 20 min. (G, S) Discusses issues and gives tips for truck drivers and pedestrians regarding street crossing and walking or working on roadway. Strategies and risks include: multiple threat, dart outs, work zones, truck stopping, turning ability, blind spots and visibility. Available for purchase from American Trucking Association at 1-800- ATA-LINE. (1993)


**WALK SAFELY**  VHS, 13 min. (P, I) An illustration of the most common types of pedestrian accidents involving children and how these accidents can be prevented by safe behavior when walking. (1983)


**WILLY WHISTLE**  VHS, 7 min. (P) Willy's friends demonstrate how to safely cross the street by stopping and looking for traffic. (1981)

## **SCHOOL BUS SAFETY**


**DISCHARGE THEM RIGHT**  – VHS, 10 min. (S) Prevent injury and death of exiting children through correct use of side view mirrors, counting and recounting exiting children and immediate response to equipment recall notices. (1994)


**POOH'S GREAT SCHOOL BUS ADVENTURE**  VHS, 14 min. (P) Winnie the Pooh and friends take a special trip on the school bus and learn how to "think safety." Covers safety rules for waiting for the bus, boarding and riding the bus, and unloading and crossing the streets afterwards. Since a lot of information is presented, the instructor may need to reinforce the most important points after showing the film. (1986)


**SCHOOL BUS-PEDESTRIAN SAFETY WITH RAE THE MIME**  VHS, 11 min. (P) Oriented for use in urban school districts, provides information on six important school bus safety rules. Accompanied by curriculum brochure for school bus safety. Developed by Wis. Dept. of Public Instruction. (1993)


**WALK-RIDE-WALK: GETTING TO SCHOOL SAFELY**  VHS (P, I, G, S)  
Full curriculum including 5 videos for parents and bus drivers.  
Packaged as a cardboard school bus with brochures and a poster in the tailpipe. Materials are in public domain and may be copied. (1995)

## **WINTER DRIVING**

**CLEAR ACROSS WISCONSIN**  VHS, 16 min. (G, H) This video provides information to drivers about the special precautions they need to take in hazardous winter driving conditions. Also educates drivers about winter maintenance procedures and encourages them to use courtesy and common sense when they approach a snowplow on the highway. (1996)

**ROADS OF WINTER**  VHS, 17 min. (G) A fast paced video helps drivers "think snow." Demonstrations on safe winter driving techniques, gives tips on how to help snow plow drivers clear the roads in the shortest possible time, and reviews common sense rules for coping with Wisconsin winters.

**SNOWED IN**  VHS, 15 min. (J, H) Teenage game show contestants answer questions about winter driving. Topics include: Anti lock brakes, Traction and speed. (2001)

**WINTER DRIVING TACTICS**  VHS, 15 min. (H, G) There are many safety precautions, preventive measures, and tactics to learn before driving in wintry conditions. This program provides the basics, including automobile maintenance tips, and shows what special equipment should be carried. Methods for driving safely in snow and on ice are demonstrated, such as pumping the brakes to prevent wheel lock-up and gently braking before entering a curve. (1992)

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